

GATEWAY SCREEN FOR INTERACTIVE TELEVISION

ABSTRACT OF THE DISCLOSURE

A gateway screen for interactive television includes a television content panel and an internet content panel. The gateway screen is displayed by an interactive television (ITV), e.g., when the ITV is turned on. The gateway screen allows a user to quickly and easily view information from multiple sources, e.g., a Web site, a television signal source, and an ITV system server, at a glance. This allows a consumer to gain a quick overview of the information presented by the multiple sources. The gateway screen also allows a consumer to select commonly accessed sources. The gateway screen can be tailored to fulfill a specific consumer's needs and can be established based on preferences input by the consumer.